



DISC Behavioral Assessments

What is DISC?

DISC is the universal language of observable human behavior, or “how we act”. DISC does not measure education, experience, values or intelligence. It simply measures an individual’s behaviors, or how they communicate.

The Application of DISC

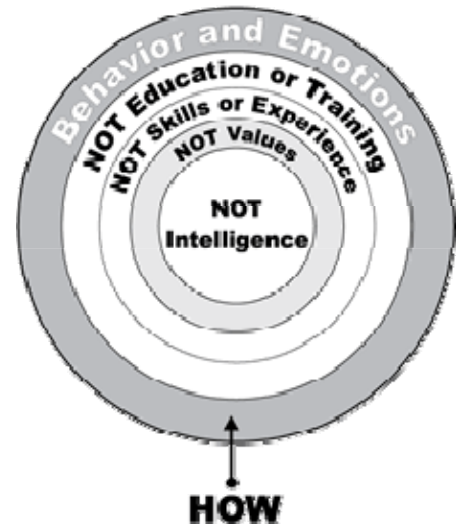
With the knowledge of DISC, you can learn to understand and appreciate your behavior style, and then adapt your style in communication with others. In fact, you can change the golden rule. **Rather than treating others as you would want to be treated, you can treat others the way they want to be treated.**

How DISC is Measured

TTI’s DISC assessment accurately measures four dimensions of behavior, which are each associated with a behavioral style:

How you respond to problems or challenges ⇒ **Dominance**

How you influence others to your point of view ⇒ **Influence**



How you respond to the pace of the environment ⇒ **Steadiness**

How you respond to rules and procedures ⇒ **Compliance**

Benefits of DISC

- Enhance and develop coaching and mentoring skill
- Improve customer relationships and customer satisfaction
- Discovering tools for dealing with conflict effectively
- Learning to appreciate the differences and strengths of others
- Reduce personal and organizational conflict, stress and turnover
- Developing strategies and awareness to deal with diversity of people, their communication styles and needs
- Enhance teamwork and reduce team conflict
- Improve communication skills through determining communication styles